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Future-Proofing Travel: Stephanie Jones of National Blacks in Travel & Tourism Collaborative

By PhocusWire (/PhocusWire-2147097825) | April 2, 2021

The future of the travel, tourism and hospitality industry isn't just about customer wins and thinking about the rolling out of new products.

The so-called "Big Picture" of how the sector is likely to evolve acknowledges that there are different forces, such as new business models and technology, which will shape how brands will consider their strategy in years to come.

Understanding how to position a company to capitalize on the emergence of new trends is vital, especially in the wake of the coronavirus pandemic.

In this series of one-to-one interviews with business leaders, we ask them to detail such changes that are coming now and in the future.

Future-Proofing Travel is produced in association with **Travelport (<http://www.Travelport.com>)**.

This event took place on Friday, March 26.

Our guest for this episode of Future-Proofing Travel is Stephanie Jones, founder and CEO of the National Blacks in Travel & Tourism Collaborative.

See the full interview with PhocusWire's Jill Menze below.

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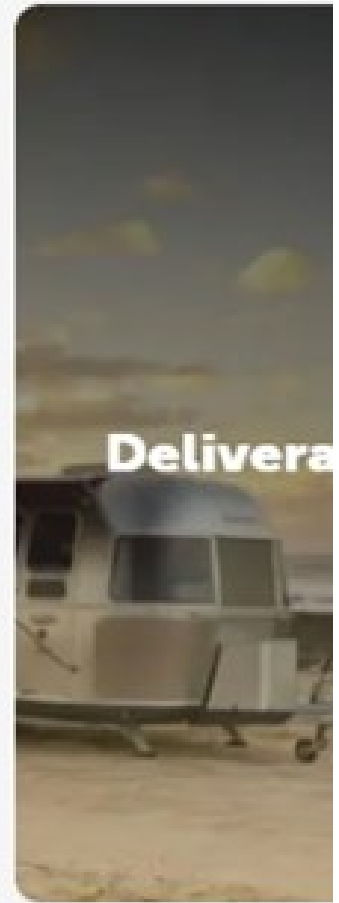
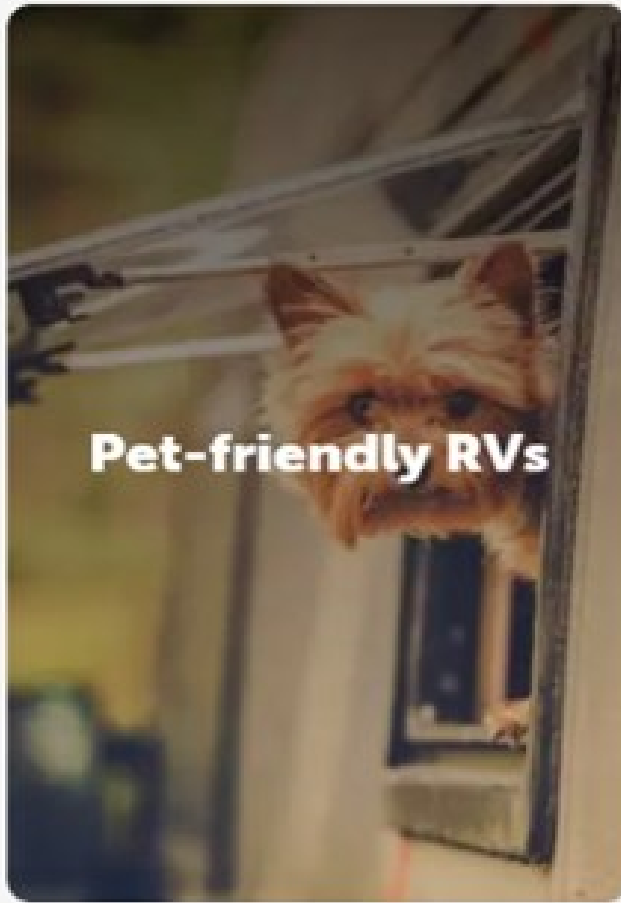
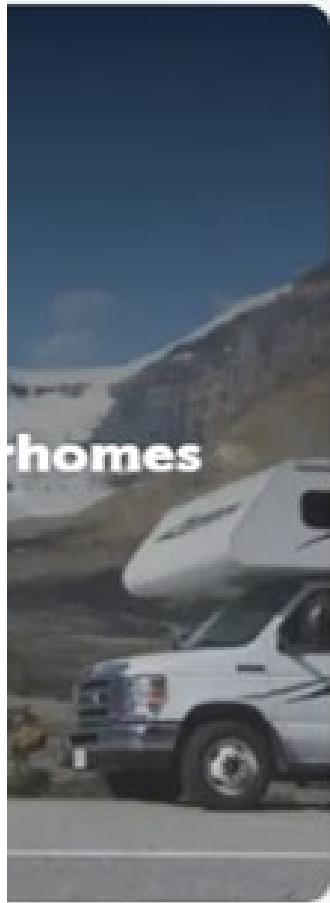
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