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1961 PLAN OF WORK

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I. County situation considered in working out the 1961 program. The county area is 1,006 square miles with a population of 58,296; 20,387 are Negroes.

The reduction of tobacco allotment acreage and consolidation of two or more farms into one, along with mechanization, were given as main reasons for the drop and the resulting decrease in the number of farms.

Agricultural production - Bright tobacco represents about 85% of the farm income. There has been an increase in beef cattle raising and the trend toward more deversifications with emphasis on pasture improvement and hay crops.

Agricultural Research - One of the states' larger agricultural experiment stations and experimental farms is located just outside Chatham.

Industry - Burlington Mills Finishing Plant located at Hurt.

Some 85 saw mills and lumber companies are in operation. Galveston Mills at Gretna and Dry Fork Milling Company at Dry Fork are the largest of a dozen flour and feed mills in the county. The Eastern Division factory of the Ennis Log and Salesbook Company and American Carbon Paper Manufacturing Company, Chatham Knitting Mills, Inc., located in Chatham, a Solite Block Co. at Cascade, all contribute some employment for farmers. Other families are now finding employment in manufacturing companies in Danville, Martinsville and Spray, North Carolina.

Some of the problems that affect the pattern of living are: Many farms are too small to provide the desired level of living. Few Farmers have the

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cash with which to provide the efficiency of their present operations. Part-time farming is increasing. Off-the-farm employment now provides a larger per cent of cash income of the farm families of the county.

The rural non-farm and urban segments of the county population are increasing rapidly. Extension is challenged to develop the necessary skill and "know how" for the families in these areas.

II. County Extension Program - Adult

A. Organization

I found no working organized organizations in the county. The Agent thought it wise to organize H.D. Clubs first, so as to give club ladies an opportunity to attend at least six monthly meetings before organizing committees, councils, etc. March is the month selected to organize these special organizations.

B Adult Work Plan

Problem	Topics	Number of groups involved
A. Food and Nutrition 1. Gardening	1. How to make a Garden Plan 2. What to plant 3. When to plant 4. Care of Garden 5. Insect control	10

Goals	What People are to Learn	Plans for Carrying out Program	Adjustments - Accomplishments
To get 200 farm families to plan and grow an adequate garden. To get 50 non-farm families to plan and grow needed vegetables. To get 175 families to serve vegetables daily.	1. Importance of well balanced diet 2. How plan food budget, according to number in family. 3. What to plant in garden and when to begin this garden. 4. How to care for the garden.	Hold garden school Garden notes Radio News paper Tour gardens Hold community contest Circular letters Result Dem.	

Problem	Topic	Number of Clubs Involved
1. Food and Nutrition 2. Food Preservation and Storage	1. Selection and Grading of Fruits and Vegetables for Canning and Freezing. 2. Improved Methods of Canning and Freezing. 3. What Food to Store 4. How to Store for Best Results. 5. The Importance of Storage. 6. When to Store	10

Goals	What People are to Learn	Plans for carry-out Program	Results- adjustments Accomplishments
To get 75 additional families to preserve foods by freezing. To get 50 non-farm families to preserve foods by freezing. To get 175 farm families to can quality foods in adeaquate supply.	1. Improved methods of canning and freezing. 2. Requirement for an adequate diet. 3. Importance of Grading 4. How to Grade 5. Modern methods of storage	By demonstrations Leader workshops Bulletins Radio News paper Tours Contest Exhibits Measure results By using check sheet	

Problem	Topic	Number of Clubs, Groups Involved
3. Dairy Foods	Importance of milk in diet Different kinds of Dairy Foods How They are Made What Food Value They Contain How to Care for Dairy Products How to Use Dairy Products in our Meals	

Goals	What People are to learn	Plan For Carrying out Program	Results, Adjustments-Accomplishments
To get 100 farm families to serve milk and prepare dishes using milk daily. To get 200 rural non-farm families to serve milk and prepare dishes using milk daily. To get 75 families to purchase a cow.	1. How to improve diet by using milk. 2. Value, care and use of dairy foods. 3. How to prepare dairy food dishes. 4. Importance of sterlization	1. Give demonstrations. 2. Show and explain by pictures or charts food, value, care and use of dairy foods. 2. Leaders workshop 3. Exhibits 4. Bulletins 5. Hold dairy school 6. Circular letters 7. Measure results 8. By number reaching the goals.	

Problem	Topic	Number of Club Groups Involved
4. Poultry	1. Importance of Poultry on the farm 2. How to care for poultry properly 3. How to improve poultry production 5. Diseases and paralysis of poultry 6. Seven ways to greater egg profit	10

Goals	What people are to Learn	Plans for carrying out Program	Results - adjustments - Accomplishments
To get 50 families producing and using poultry in their diets. To get 100 rural non-farm families to prepare and serve poultry and eggs in diets. To get 6 farm families to produce eggs to supplement income. To get 25 families to increase the poultry fock.	1. How to use poultry in diet 2. How to Make the poultry flock pay 3. How to care for the flock	1. Give demonstrations 2. Visit poultry farms 3. Hold poultry schools 4. Leaders 5. Bulletins 6. Radio 7. Newspaper 8. Circular letters 9. Measure results 10. By number reaching the goals	

Problem	Topic	Number of Clubs, Groups Involved
House and Surroundings 1. Remodeling or Repairing the House.	How to Remodel By A Plan Planning the Kitchen Making Window Screens and Doors Running Water Pays Live with Light Household Storage	

Goals	What People are to Learn	Plans for Carrying out Program	Results-Adjustments Accomplishments
To get 20 farm families to remodel homes by a plan. To get 50 rural non-farm families to repair and remodel by plan. To get 50 families to provide or build adequate Storage. To get 20 families to install running water. To get 20 families to improve lighting in home.	1. How to use a plan 2. Mistakes to Avoid in Planning 3. Estimating Cost 4. Planning For Convenience 5. and Privacy	Demonstrations Using Cut-Out s Lectures Community meetings Home visits Radio News Letters Bulletins	

Problem	Topic	Number of Club Groups Involved
Clothing	Selection of Patterns Pattern Alteration Making a Dress Fitting Dresses Make-Overs Types of Materials Sewing on Newer Fabrics Selection, Use and Care of Sewing Equipment	

Goals	What people are to learn	Plans for Carrying out Program	Results-adjustments & accomplishments
To get 200 rural women to construct simple garments needed by family. To get 200 rural women to know todays' fabrics use and care. to get 200 women to get needed sewing equipment and learn to use and care for them.	How to Select a Pattern How to Altera a Pattern How To Fit a Dress How to Make A Dress How to Make Over a Garment Know Different Types of Material How to use and care for Sewing Equipment	Demonstrations Tours to Department Stores Sewing Machine Clincs Radio Bulletins News paper News letters Home visits Reviews (or result demonstrations	

Problem	Topic	Number of Clubs, Groups Involved	
Family Economics 1. Rural Family Outlook	How to Use Current Outlook Information Importance of a Family Financial Record How To Keep a Financial Record Far Real Estate Farm Supplies and Cost Financing the Home		
Goals	**What People are to Learn**	**Plans for carrying Out Program**	**Results - Adjustments Accomplishments**
To have 50% of the families receiving current outlook information. To get 20 farm families to keep records. To get 35 rural non-farm families to keep a family financial record.	Importance of keeping abrest of times and trends. How to Keep family records How the family can cooperate in this project Personal	Community meetings Lectures Newspaper Radio News Letters Conferences Personal contact	

Problem	Topic	Number of Clubs, Groups Involved
Extension Organization and planning	Types of Leaders How to Develop Leaders Extension Organization and Planning	12

Goals	What People are to Learn	Plans for Carrying Out Program	Results-Adjustments-Accomplishments
To train 150 leaders in extension organization and planning, and subject matter. To organize 5 additional H. D. Clubs To organize H. D. Committee To organize H. D. Council To organize State Advisory Board	More about the Organization Various Subjects Matter Fields	Training Schools Conferences Bulletins Lectures News Letters Press Visits	

C. Other Activities

In order to contribute to over all program, we will maintain a higher standard of living in the communities and we will encourage families to work together for the good of all.

Home Demonstration Club Women have expressed a desire to: 1. Improve church grounds, including landscaping, drivesways, parking areas, etc., 2. To improve church buildings, 3. To improve cemeteries, 4. To improve and have additional recreational facilities for the family.

The Agent recommends that an analysis of the present situation be given so that improvement in community and public affairs be undertaken in the following phases:

1. Safe water supply

2. Erection of sanitary outdoor privy and disposal sewage unit where possible.

County Home Demonstration Club Ojectives

Each club develop leadership abilities.

Each club develop an awareness of improved medical care and improved nutrition practices.

Each club develop an appreciation of the importance of recreation in home and community.

Each club will encourage planning and making housing improvements.

Each club will stimulate an awareness of part each club member can play in making their community more wholesome and attractive places in which to live.

Each club will conduct a community project.

Each club will support the 4-H Club program.

Each club will conduct a community tour..

National H. D. Club Week

Home Demonstration Clubs and their program will be put before the public with greater interest. We will try to make it possible for every one to become familiar with the years' theme. Acquaint people in every community with what club members are doing. Encourage non-club members to join our organization. Emphasize the objectives. The values of the H. D. Program will be featured. We will use every means to acquaint the people with our program, with Newspaper articles, radio, window display and skits.

ACHIEVEMENT PROGRAMS

Achievement programs will be held to make a report to county on achievements for the year.

Efforts will be made to recoganize members who have cooperated in an especially fine way, and to give recognition to groups.

We will also emphasize the apportunities afforded rural people and encourage those not yet enrolled to join. In many cases exhibits of project will be displayed and recognition for all H.D. work well done, will be emphasized.

Judging and Grading

We find mony farm and urban families taking advantage of selling surplus vegetables on the curb market in Danville, Virginia. However, we have observed some training is needed in grading vegetables for market. This will be one of our special interest meetings.

Some leaders will be trained in judging breads as we are trying to raise the standard of bread making in the county. These leaders then will be available also to help with the 4-H program.

D. The Urban H.D. Program is Planned to their wishes. They ask for imformation on Consumer Education, help in wise buying, wise use of time, buying and using appliances. Some emphasis will also be put on rural arts, nutrition and clothing.

These groups will hold their H.D. meeting at night. We will use the same procedure as with other clubs, with the exception of meeting hours.

E. Farm and Home Development

There is no report in the office of any work done in Farm and Home Development in 1960. During 1961 the agent will acquaint the farm people with the program with the hope of having some families to participate in the program thereafter.

III. County Extension Program - Youth

A. Organization.

I did not find any organized group functioning in developing and carrying out the county youth program.

A 4-H county county will be organized at the Central Elementary School on Saturday, March 4, 1961, at 10:00 A.M. All 4-H Club members are first year members. We wanted to give them at least six months of experience in 4-H Club work before beginning our organizational program.

Problems	Topics	Number of Clubs Involved
Extension Organization and Planning	History of Organization	12
	How to Organize Clubs	
	How to Plan Activities and Programs	

Goals	Plans for Carrying Out Program	What People are to Learn	Results-Adjustments Accomplishments
3 council meetings for training and determinations of program	Home visits	Parliamentary procedure	
	Press	Record Keeping	
10 leaders to be recruited and trained for 4-H Clubs and their work.	Radio	Information in various projects	
	Slides	How to Present Demonstrations.	
25 leaders trained in program meterial and subject matter.	Training meetings		
	Bulletins		
	Circular Letters		
	Educational meetings		

Problem	Topics	Number of Clubs Involved
Record Keeping	How to Keep records Importance of Record Keeping	12

Goals	Plans to Carry Out Program	What People are to Learn	Results-Adjustments Accomplishments
To get 200 4-H Club members to keep accurate records for their projects.	Method Demonstration	How to Keep records	
	Special Supervision	Why?	
	Leader Training School	Importance of record Keeping	
	Circular Letters		
	Personal Contact		
	Result Demonstrations		
	Office visits		
	Educational Meetings		

Problem	Topics	Number of Clubs Involved
Poultry	Best Methods of Poultry Production.	13
	Insect and disease control	
	Handling eggs	
	Grading eggs	
	Marketing eggs	

Goals	Plans to Carry Out Program	What People are to Learn	Results-Adjustments-Accomplishments
To get 100 4-H Homemakers to produce poultry.	Home visits	Poultry Production	
	Press		
To get 5 4-H members to produce eggs on commerical basis.	Training meetings	Insect and disease Control	
	Bulletins	Handling eggs	
To get 50 4-H members to use information on handling grading poultry.	Circular Letters	Grading eggs	
	Educational meetings	Marketing eggs	

Problem	Topics	Number of Clubs Involved
Clothing	Pattern Selection Sample Construction How to select and purchase clothes Looking your best	12

Goals	Plans to Carry out Program	What People are to Learn	Results-Adjustments Accomplishments
To get 150 4-H girls obtain information on clothing construction. To get 50 4-H girls to make at least 2 simple garments. To get 50 4-H girls to obtain information on new fabrics and how to care for them. To get 200 girls to improve their appearence.	Method Dem. Radio Press T. V. Bulletins Exhibits Reviews Personal Contacts	How to Select Patterns How to cut skirt How to construct shirt, blouse or apron. How to obtain information on new fabrics and how to care for them.	

Problem	Topics	Number of Clubs Involved
Food Preperation	Making Breads How to give a demonstration How to judge bread	12

Goals	Plans to carry out Project	What People are to learn
To get 75 girls to learn to make the different kinds of bread	Home visits Press Method Demonstrations Bulletins Circular letters	How to Make Biscuits How to make corn bread, muffins, griddle cakes and yeast breads. How to judge breads How to give bread making demonstrations

C. OTHER ACTIVITIES

Rural Life Sunday will be observed in the county. Each club will recognize and emphasize the spiritual values and character-building qualities of 4-H Club work.

Ministers in county will be contacted and asked to cooperate with us in bringing the objectives of Rural Life Sunday before the public. The 4-H club members will demonstrate their loyalty and realize their responsibilities to the church of their choice.

In observing this sunday we hope it will enable 4-H members to associate church activities with their everyday living.

ACHIEVEMENT DAYS -

Achievement day will be one of the big occasions in the county for 4-H members. At this time we will meet and make a report of our accomplishments for the year, which we hope will enable parents to understand and appreciate what their own boys and girls have accomplished.

We also plan to give recognition to parents who have cooperated in an especially fine way. Special recognition and awards to those 4-H members who have done outstanding work or made special efforts. I also think a salute to local volunteer leaders will be in order.

Plans for the ensuing year to meet the challenge ahead will be presented.

FAIRS.

4-H Club members will be encouraged to participate in the Pittsylvania County Fair. They have accepted an invitation to enter the Live at Home contest.

County contests will be held in bread making and milk dishes in the diet also individual and team demonstrations.

4-H Club Week will be a big feature in the county program. A radio program will be presented which will highlight the years' distinguishing features of 4-H club

work. These features are -

The value of 4-H programs

The importance of good beginnings and successful completions

News articles on 4-H club work

Musical Selections by our 4-H choir

4-H message by a Local leader

Window display in a local store window

Special 4-H poster contest.

4-H Sunday will be observed also. Ministers will be asked to cooperate in each organized community. They will be informed of what 4-H members are doing to improve their communities. We will ask for permission to decorate the church with flowers. Assist with ushering and taking offering. Parents, neighbors and friends will be encouraged to attend.

IV SCOPE OF WORK

	No. in 1960	No. in 1961
No. H. D. Clubs	29	12
Membership	554	300
No. 4-H Clubs	10	12
Membership	237	552
No. YMW Clubs	1	3
Membership	36	30
No. Community Clubs		5
Membership		50
No. Home Ec. Committees	1	1
Membership	25	35
No. Gereral Interest Committees		1
Membership		50
No. Youth Committees	1	1
Membership	15	84
No. Farm & Home Dev. Families	1	2
No. Other families reached	554	700

The areas needing greatest emphasis during the year is the organization of Councils and Committees in Pittsylvania County. I feel it is necessary to bring all leaders and clubs together into working units.

4-H Clubs and Home Demonstrations Clubs have just completed an organizational program. Now we are ready to get our committees and council organized. Our council will be organized on March 4, 1960, others will follow thereafter.

B. To Inform The Public about the Extension Home Economic Program.

1. I will try to get time on radio
    a. You can reach people in their home
    b. You can give people news while it is new
2. I will write circular letters
    a. Quick and unexpensive means of reaching special groups.
        a. Makes direct appeal
3. I will write a column and news article
    a. A very effective way to win friendship and support
4. I will disbribute bulletins.
    a. Wonderful source of advice - How-to-do.
5. I will use visual aids because it tells the story.
    a. Arouse and hold interest so that learning is accomplished swiftly, efficiently and thoughly

I plan to work with unorganized clubs and communities by Home visits, newspapers, radio, circular letters, bulletins, method demonstrations, workshops and leaders.

To reach families and individuals not participating in the program, I hope to reach them by the mass method of teaching, particularly the news paper article and the radio. The well trained leader will also be a wonderful source of information to the people we cannot reach.

V Leadership

A. Plan for Leadership	No. in 1960	No. in 1961
1. County Program Leaders		
a. County agricultural extension service board		1
b. Youth Council		1
c. Home Economic Council		1
2. No. Organizational leaders		34
No Project Leaders (subject matter)	171	75
No. Program development		20
No. result demonstrations		30
Training meetings by specialist		4
Training meetings by District Agent		2
No. Training meetings by others		1
Meeting held without agent		50
Meetings leaders assisting		75
Demonstrations by leaders		36
Talks and discussions by leaders		25
3. 4-H Club Leadership		
Club Officers	50	84
Adult project leaders		48
Result demonstrations		75
Training meetings by agdnt		6
Attendance at leader training meeting		45
Club meetings held by leader without agent		24
Demonstrations given by adult leaders		36

B. Strengthening Leadership

The area that needs the greatest emphasis in Pittsylvania county

is the leader program. With such a large county and only one agent, the only way I can make the program felt county wide is a well organized leaders program.

To reach this goal a concentrated effort will begin by a special county wide committee to select: 1. Subject matter and organization leaders. This committee has already discussed what we expect in determining leadership and the essential qualities in leaders.

To reach this goal the agent will: 1. Furnish leaders with information on the related needs and goals to be achieved. 2. Be sure leader knows what he is expected to do. 3. Train leader how to do the job. 4. Inform the leader as to the various illustrative materials which can be used to assist people to be served. demonstrate at a local meeting, result demonstrations, home visits, telephone, etc. 5. Encourage leaders to show by doing, that is carrying on demonstrations at home. 6. The agent will give recognition to the leader for his accomplishments.

VI. For Special Consideration:

Relationship with the State Extension organization is friendly. Every effort is used to maintain a most cor cordial relationship.

Cooperation with departments of education, health and welfare and other public agencies in the county is good.

The agent is taking this opportunity to encourage club members to assist other agencies in county by taking part in sale of seals and participating in March of Dimes Drive.

Relationships with officials, businesses, mass radio personnel is friendly and understanding.

B. Plans for Professional Improvement

1. I plan to keep up to date on timely information available in various professional and subject matter magazines.

2. To have a knowledge of V.P.I. publications in Home Economics and related fields.

3. To participate in in-service training program.

4. To look forward to advance study.

c. The Phase of the County program which in my opinion, will make the most significant contribution to family living is family security. From a recent survey a higher living standard is the goal of the people. To reach this goal a selected group will study the conditions of the county, determine the problems themselves, and help plan a program to solve the problem.

As previously stated a concentrated effort will be placed on developing local leaders. We will coordinate our program with other organized groups and agencies. As well as utilize qualified resource people. This program will include the whole family. We will keep our program flexiable in order to change with times and trends. We will evaluate our program often and objectively.