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KANSAS CITY, MO (November 19, 2020) — **MMGY Global** announced today results from the first phase of *The Black Traveler: Insights, Opportunities & Priorities* report. The study was created by **MMGY Travel Intelligence** on behalf of Black traveler advocacy organizations to identify the needs, behaviors and sentiment of the Black travel community. It analyzes findings from MMGY Global's 2019 Shifflet **TRAVEL PERFORMANCE/Monitor™**, which surveyed 4,800 Black leisure travelers within the United States, and a 2020 survey of 200 members of the **National Coalition of Black Meeting Professionals (NCBMP)**.

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