

Pre-Conference Workshop on Evalpreneurship in Africa: Facilitation guide

Workshop Objectives: This workshop aims to equip participants with practical knowledge and skills to navigate the evolving landscape of Evalpreneurship in Africa, fostering innovation and sustainability in evaluation practices.

Workshop length: Full Day workshop

Target Participants: Intermediate to Advanced participants with an interest in evaluation, consulting, entrepreneurship, and the intersection of both in the African context.

Workshop Description: This interactive workshop delves into the intricate intersection of evaluation, consulting, entrepreneurship, and equity in the African context, navigating the evolving digital landscape. Through active engagement, dialogue, and collaborative knowledge construction, participants will gain a holistic understanding of Evalpreneurship as a socially constructed phenomenon. The workshop offers a unique opportunity for participants to contribute to a comprehensive exploration of challenges, opportunities, and the lived experiences of evaluation entrepreneurs in Africa, providing practical insights into navigating the complex landscape of Evalpreneurship in the digital age.

Programme of Activities:

1. Introduction: Begin with participants and facilitators' introductions, and clarification of participant expectations. Provide an overview of evalpreneurship, why evalpreneurship in Africa- Explore the underlying issues in the on-going research on evalpreneurship in Africa and its implications for Africa's development.
2. Explore case studies and real-world applications of evaluation entrepreneurship. Drawing from the case studies in the USA (Mirror Group) and Africa. Engage interactive discussions on equity considerations in evaluation entrepreneurship.
3. Distinguishing Evaluation Entrepreneurship from Evaluation Consultancy: Utilize a combination of lecture, dialogue, and collaborative knowledge construction to distinguish evaluation entrepreneurship from evaluation consultancy.
4. Engage in discussions on the impact of technology, emerging trends in evaluation entrepreneurship in Africa, and navigating the complexities of participatory approaches in the digital age.

5. Interactive Session: Engage participants in small group discussions, case studies, and participant-led scenarios to explore challenges and opportunities in Evalpreneurship in Africa.
6. Q&A and Reflection: Conclude with an open forum for questions, reflections, and insights from participants.

Learning objectives. At the end of the workshop, participants will:

- Gain insights into Evalpreneurship and its implications for Africa's development landscape.
- Explore case studies and real-world applications of evaluation entrepreneurship.
- Engage in discussions on the impact of technology, emerging trends in evaluation entrepreneurship in Africa, and navigating the complexities of participatory approaches in the digital age.
- Participate in interactive discussions on equity considerations in evaluation entrepreneurship.

Logistics:

- No certificates of participation provided.
- Course materials: Printed handouts, case studies, and online resources.
- Language: English, with translation into French/Kinyarwanda available upon request.

Target Participants: Ideal: 12 participants, Maximum: 40 including Young and emerging evaluators as well as intermediate to Advanced participants interested in evaluation, consulting, and entrepreneurship

Workshop Facilitator:

Nicolas Uwitonze (Rwandan, who is currently pursuing a Ph.D. at Virginia Tech with a focus on Evalpreneurship and KAI).

Workshop Facilitation Agenda

Date: March 19, 2024

Time: 9AM-5PM GMT +2

Time & Activity	Responsible	Facilitation Notes	Materials
<i>Welcome</i> <i>(15 - 20 minutes)</i>	Nicolas	Welcome and Introduction by Facilitator(s) Ensure that workshop attendants sort into groups by region of country	Make sure slides are set up
INTRODUCTION (80 - 90 Minutes)			
<i>Evaluation 101</i> <i>(20 minutes)</i>	<i>Tom?</i>	Brief introduction to evaluation: What is it, Who does evaluation, for whom, When, Why and How. Highlight the present focus on Made in Africa Evaluation in Africa	Slide Deck
<i>Entrepreneurship 101</i> <i>(20 minutes)</i>	<i>Nicolas</i>	Brief introduction to entrepreneurship: Definition, highlight the present push towards entrepreneurship in Africa	Slide Deck
<i>Evalpreneurship</i> <i>(40 minutes)</i>	Nicolas	Introduction to Evalpreneurship: Definition, why researching evalpreneurship, and it relevance in Africa. Highlight existing literature on the topic: Dr Nina Sabarre's dissertation study on evalpreneurship in the USA.	Slide Deck Hand Out

ICEBREAKER ACTIVITY (15 MINUTES)

<i>Icebreaker Activity</i>		<p>This activity aims to facilitate reflection and sharing to help participants understand their self-perceptions regarding evalpreneurship.</p> <p>Icebreaker Question:</p> <p><i>“In your role as an evaluator, how do you perceive yourself - as an evaluation consultant, or as an evalpreneur? Can you delineate the distinctions?”</i></p>	
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GROUP DISCUSSIONS (2 Hours)

<i>Discussion on Evaluation Practices</i>		<ol style="list-style-type: none"> 1) What are the customary tasks or practices undertaken by individuals conducting evaluation processes? What are the commonly evaluation practices in Africa? 2) What practices do Africa-based evaluators undertake in the execution of evaluations within Africa? 	
<i>Discussion on Entrepreneurial</i>		<ol style="list-style-type: none"> 3) Could you provide specific examples of consulting, entrepreneurial, and business practices pertinent to evaluators in Africa? 	

<i>Practices in evaluation in Africa</i>		<p>a. What particular entrepreneurial practices have you observed among Africa-based evaluators in your country or region?</p>	
<i>Recording on Mirror Group Evalpreneurial Practices</i>	Mindelyn	<p>1) Mindelyn’s reflection on Nicolas’ recent present at AEA IC TIG, how important is this research on evalpreneurship</p> <p>2) Mindelyn’s brief overview of Mirror Group highlighting how they started, growth, mission and practices</p> <p>3) Discuss examples of consulting, entrepreneurial, and business practices you have observed relevant to evaluators (Can refer to Dr Gail Barrington book “Consulting start up and management”</p>	Embedded Recording
<i>Discussion on Evalpreneurial Practices</i>	Nicolas	<p>1) Which evalpreneurial practices are practiced by Africa-based evaluators in your specific context (country, region, or sector)? (Bring in global and african case studies)</p> <p>a. Identification of common Practices:</p> <p>i. What common evalpreneurial practices have you observed or engaged in within your country or geographical location?</p> <p>ii. Can you provide examples of these practices and how they contribute to the evaluation</p>	<p>African Case Studies</p> <p>(Ask Dr Florence Etta to share?)</p>

		<p>landscape in your country or geographical location?</p> <p>b. Sector-specific Practices:</p> <ul style="list-style-type: none"> i. Do evalpreneurs in different sectors employ distinct practices, and if so, what are they? ii. Can you provide examples of unique evalpreneurial practices that are prevalent in your sector or industry? iii. How do these sector-specific practices influence the effectiveness and outcomes of evaluation efforts within your geographical location or sector? <p>c. Collaboration practices: In what ways do Africa-based evaluators collaborate with stakeholders, clients, and other partners to implement evaluation consultancies and evalpreneurial practices in your context?</p>	
GROUP ACTIVITY (2 hours)			
Presentation on Challenges/Solutions and Opportunities		Facilitator will provided a brief presentation on the challenges/opportunities for Evalpreneurship in Africa	Slide Deck

Group Activity		<p>Workshop attendants will break up into their groups to discuss the following questions</p> <p>Challenges:</p> <ol style="list-style-type: none"> 1) <i>What are the main challenges faced by Africa-based evaluators in implementing evalpreneurial practices, and how can these challenges be addressed?</i> 2) <i>What are some innovative solutions or strategies employed to overcome obstacles and foster the growth of evalpreneurship in your sector?</i> <p>Opportunities:</p> <ol style="list-style-type: none"> 1) <i>What opportunities for consulting and entrepreneurship emerge for evaluators within the African evaluation landscape, and how do they navigate these opportunities?</i> 2) <i>Are there specific opportunities or advantages that evaluators leverage to succeed in their evaluation consulting and entrepreneurship endeavors?</i> 	<p>Markers</p> <p>Sticky Notes</p> <p>Chart Paper</p> <p>Hand out with the Questions</p>
Report Out		Each Group will report out their answers to each questions	
Presentation on Impact of Technology			Slide Deck

Group Activity		<p>Workshop attendants will break up into their groups to discuss the following questions:</p> <ol style="list-style-type: none"> 1) <i>How has the integration of technology influenced the landscape of evaluation in Africa, and what emerging trends have you observed?</i> <ul style="list-style-type: none"> ○ <i>Can you reflect on challenges or opportunities presented by technological advancements in the field of evaluation consulting and evalpreneurship in Africa, and how can evaluators navigate these dynamics effectively?</i> 2) <i>How do evalpreneurship contribute to the growth and sustainability of evaluation in Africa?</i> 	<p>Markers</p> <p>Sticky Notes</p> <p>Chart Paper</p> <p>Hand out with the Questions</p>
Report Out		Each Group will report out their answers to each questions	
WRAP UP			