

PLAN OF WORK

ESSEX COUNTY

JANUARY 1, 1964

DECEMBER 31, 1964

ALICE V. ANKERS COUNTY HOME DEMONSTRATION AGENT

HAROLD A. LITTLE COUNTY AGENT

L. T. RICHARDSON ASSISTANT COUNTY AGENT

A MAJOR EMPHASIS

EDUCATIONAL PLAN

PROJECT AREA:

AGRICULTURAL PRODUCTION, MANAGEMENT AND
NATURAL RESOURCE DEVELOPMENT

PHASE:

Crop Production - Weed Control YEAR 1964

THE SITUATION:

Financial losses of Essex County farmers caused by weeds in crops amounted to approximately \$500,000 dollars in 1963. The approximate value of all crops sold in Essex County for 1963 was one million dollars.

THE SPECIFIC PROBLEM:

Weeds in crops cost Essex County farmers one-fourth (\$500,000) of the average value of their crops each year (two million dollars).

THE PROGRAM OBJECTIVE:

To effectively control weeds in crops, reduce financial losses due to weeds and increase net income from crops.

TEACHING OBJECTIVES	SOURCE OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
1. To teach crop producers to identify weeds in crops.	Extension Weed Specialist	Weed Control Workshop	January	Weed Specialist Agent
	V.F.I. Circular 728- Chemical Weed Control Guide for Virginia	Weed Identification and Weed Control Recommendations	Monthly	Weed Specialist Agent Agricultural businessmen
2. To teach farmers and their employees how to control weeds with cultural and chemical methods.	V.F.I. Bulletin 205- Farm Weeds - Their Importance and Control	Weed Control Demonstrations	February April May June	Weed Specialist Agent Individual farmers
		Tours of Weed Control Demonstrations	July August	Agricultural Businessmen Agent Professional Agricultural Workers
		Tour of Warsaw Research Station Weed Control Demonstration Plots	July	V.F.I. Agronomy Department Agent
	Publicity Radio Newspapers	Monthly	Agent	

EVALUATION: Personal contact by agent with farmers using chemical or cultural weed control methods.
Survey of agricultural businessmen to determine volume of weed control chemical sales.

A MAJOR EMPHASIS - EDUCATIONAL PLAN

PROJECT AREA: AGRICULTURAL PRODUCTION, MANAGEMENT, AND NATURAL
RESOURCE DEVELOPMENT

PHASE: Crop Production - Minimum Tillage Methods - YEAR: 1964

THE SITUATION:

Farmers are using the same cultural methods and types of machinery to produce crops today as they did in 1959. The machinery and cultural practices being used are costing the farmers more time, labor and money than is necessary to produce crops on their farms. Minimum tillage methods and machinery are available for farmers to use in producing crops.

THE SPECIFIC PROBLEM:

Farmers producing crops need to use more efficient methods and machinery in their cultural practices.

THE PROGRAM OBJECTIVE:

To increase the use of minimum tillage equipment and methods in the production of crops, and thereby increase the net income from the sale of crops.

<u>TEACHING OBJECTIVES</u>	<u>SOURCE OF SUBJECT MATTER</u>	<u>METHODS</u>	<u>WHEN</u>	<u>BY WHOM</u>
1. Teach farmers how to use more efficient cultural practices than the cultural practices they are now using to produce crops.	List of Extension Cooperators in each of the three magisterial districts.	Select farmers interested in trying more efficient cultural practices to produce crops.	January February	Agent
	Agricultural Engineering Department, V.F.I. Commercial Farm Equipment Manufacturers	Demonstrations of minimum tillage methods and equipment	April May June	Agent Farm Equipment Dealers Agricultural Businessmen Engineer V.F.I.
2. Teach crop producers how to recognize the economic advantages of minimum tillage over the methods now being used.	Farm Management County Agent-at-Large	Enterprise Records	Throughout the year	Agent Farm Management agents
		Tour of Demonstrations	August September	Agent
		Publicity Radio Newspapers	Each month	Agent Farm Equipment Dealers

EVALUATION:

Have a meeting of farmers, who used minimum tillage methods and equipment, professional agricultural workers and farm equipment dealers to determine any changes in cultural practices. Compare enterprise records of each demonstration.

A MAJOR EMPHASIS - EDUCATIONAL PLAN

PROJECT AREA: AGRICULTURAL PRODUCTION, MANAGEMENT AND
 NATURAL RESOURCE DEVELOPMENT

PHASE: Farm Management - Enterprise Records YEAR: 1964

THE SITUATION:

On most farms income and expense items are recorded for the entire farm operation. Net income on these farms is decreasing. An evaluation of individual enterprises by these farmers is needed to provide factual information necessary for making profitable farm management decisions.

THE SPECIFIC PROBLEM:

Income and expense records are not generally kept on individual farm enterprises. Farmers need training and methods of keeping income and expense records for crops and livestock enterprises.

THE PROGRAM OBJECTIVE:

To provide guides for and assist farmers in determining potential resource adjustment within the different farm enterprises.

<u>TEACHING OBJECTIVES</u>	<u>SOURCE OF SUBJECT MATTER</u>	<u>METHODS</u>	<u>WHEN</u>	<u>BY WHOM</u>
To provide farmers with knowledge of management yardsticks to use in determining profitable resource adjustments		Select farmers interested in keeping income and expenses for different farm enterprises	February March	Agents Farm Management Specialists
	V.F.I. Enterprise Record Forms	Analyze economic problems and weaknesses in individual crop and livestock enterprises.	Quarterly	Farm Management Specialists Agents

EVALUATION: Make comparisons of net income differences.
 Check on changes made by farmers applying Farm Management methods.

EDUCATIONAL PLAN

PROJECT AREA: AGRICULTURAL PRODUCTION, MANAGEMENT AND
NATURAL RESOURCE USE

PHASE: Farm Management - V.P.I. Electronic Farm Account Program

YEAR: 1964

THE SITUATION:

The drought of 1963 and the cost-price squeeze has made the farmers of Essex County more aware of the importance of proper management and adequate farm records. The farmer must be able to analyze and reorganize his business to compete with declining profits. Accurate records are necessary and form a basis from which analysis may be made. Farmers lack knowledge of farm management principles and methods of keeping adequate farm records.

THE SPECIFIC PROBLEM:

Extension workers and farmers need more information on income, expenses and economic feasibility of different types and sizes of farm operations. Farmers constantly need new methods to use in evaluating their farm operation as well as new farm management tools.

THE PROGRAM OBJECTIVE:

The objective of this farm management program is to provide methods which the farmer can use to make wiser decisions in dealing with management problems. Farmers will be given the opportunity to learn more about the principles of farm management as well as keeping accurate farm records.

TEACHING OBJECTIVES	METHODS	WHEN	BY WHOM
To develop skills in keeping farm records and adequately analyzing farm problems.	A limited number of farmers will be given the opportunity to enroll in the V.F.I. Electronic Farm Account Program.	Throughout the year	Assistant County Agent assisted by County Agent-at-Large
To remind farmers of the importance of keeping records up-to-date and accurate.	Operating expenses and income sheets will be turned in to the County Extension Office monthly to be checked and forwarded to V.F.I.	Monthly	Assistant County Agent
To provide a yardstick to measure progress throughout the year and information from which management decisions can be made during the year.	Quarterly summary of farm records will be provided by V.F.I. Agricultural Economic Specialists	Quarterly	Farm Management Specialist
To teach principles of closing out farm records and taking a complete inventory of the farm business.	Annual record closing-out	Late December or early January	Assistant County Agent assisted by district Farm Management Agent
To provide annual summary of farm business records from which adequate analysis can be made and necessary adjustments can be made in the farm operation.	Yearly summary and analysis	January	Farm Management Specialist and Assistant County Agent

EVALUATION:

Response from farmers and farm organizations as to benefits derived from farm management training. Comments from farmers and requests to enroll in the V.F.I. Electronic Farm Account Program.

Other methods of evaluation include degree of completion and accuracy of records sent in, demands for additional farm management training, adjustments made in farm operations as a result of farm management training and records, and changes necessary in the county Extension program to meet the demands of farmers.

EDUCATIONAL PLAN

PROJECT AREA: AGRICULTURAL PRODUCTION, MANAGEMENT AND
NATURAL RESOURCES USE

PHASE: Farm Management - Schools for Farmers YEAR: 1964

THE SITUATION:

The cost-price squeeze, specialization of production, mechanization, and the trend toward purchasing larger, more expensive machinery are magnifying the needs of farmers and making it even more necessary to make wiser decisions in management and use of resources. Farmers lack the methods necessary to completely analyze their farm operations for potential adjustments that might reduce costs, increase efficiency and increase farm income.

THE SPECIFIC PROBLEM:

Essex County farmers lack the knowledge and methods necessary to properly define their farm problems and make wise management decisions of alternative solutions to these problems in view of the resources available and established family goals.

THE PROGRAM OBJECTIVE:

To instruct farmers how to determine and evaluate potential adjustments in the farm business in view of available resources and their own particular farm situation.

TEACHING OBJECTIVESMETHODSWHENBY WHOM

To teach farmers principles and procedures of farm management so they may become proficient in farm business management

Classroom instruction and practical work in farm management principles and procedures.

February and November

County Extension agents assisted by county Farm Management Agents-at-Large.

PLANS FOR EVALUATION OF ACCOMPLISHMENTS:

- Response from farmers participating - as to benefits derived from such training.
- Changes in farm operations as a result of the schools.
- Requests for additional schools.

EDUCATIONAL PLAN

PROJECT AREA: AGRICULTURAL PRODUCTION, MANAGEMENT, AND NATURAL RESOURCE USE

PHASE: 4-H Projects - Forestry and Wildlife YEAR: 1964

THE SITUATION:

With increasing off-the-farm employment youth often do not have the outdoor experiences which their parents and forefathers had. Conservation of forestry and wildlife has become important in recent years. Youth lack training in appreciation and conservation of our forest and wildlife.

THE SPECIFIC PROBLEM:

4-H members lack a basic knowledge of forestry and wildlife.

THE PROGRAM OBJECTIVE:

For 4-H members to become more useful and better citizens by improving their basic knowledge of forestry and wildlife.

<u>TEACHING OBJECTIVES</u>	<u>METHODS</u>	<u>WHEN</u>	<u>BY WHOM</u>
To teach the principles of forestry and wildlife conservation	4-H members will take forest appreciation, tree planting and song and game bird projects. Letters, movies, charts, demonstrations and tours will be used as teaching methods.	Club meetings throughout school year	Assistant County Agent Adult leaders and Guest speakers
To teach reforestation and seeding of bird food plots	4-H members will be encouraged to take advantage of pine seedlings and seed mixtures procured from available sources for planting. Demonstrations will be conducted before the practical application phase.	January-May	Assistant County Agent and adult leaders

EVALUATION:

Check members' project activities throughout the year and project records turned in at the end of the year. Interest and participation in forestry and wildlife conservation practices will be an indication of the success of the program.

Livestock (Production and On-farm Marketing)

Assist farmers in the selection of breeding stock, management, sanitation and marketing methods. Encourage participation of farmers in livestock marketing organizations.

Forestry (Production and On-farm Marketing)

Assist woodland owners in improving their forest lands. Encourage woodland owners to participate in approved reforestation practices. Encourage use of trained foresters in helping select and market forest products.

Assist other public agencies in publicizing and carrying out approved forest management programs.

Soil and Water Conservation, Wildlife

Assist farmers and land owners in planning and carrying out soil, water and wildlife conservation practices.

Cooperate with other agencies in stressing the importance of conserving and managing our natural resources.

Cooperation With Other Public Agencies

Assist other public agencies in publicizing, organizing and presenting educational material needed to achieve the various program objectives.

In-Service Training

Participate in organized Extension Training Programs whenever possible to increase my effectiveness as a professional Extension educator.

Major Emphasis - Educational Plan

Project Area: Extension Home Economics

Phase: IMPROVED MANAGEMENT IN THE USE OF TOTAL (family) RESOURCES
OF TIME, MONEY, ENERGY, AND ABILITIES TO PROVIDE DESIRED
SATISFACTION FOR INDIVIDUAL MEMBERS OF THE FAMILY. Year: 1964

THE SITUATION:

Homemakers are pressed for time to perform their numerous activities. Since time cannot be increased, the solution lies in using the time they have more efficiently.

Many homes have limited storage spaces, which could be made more useful through an improvement program.

THE SPECIFIC PROBLEM:

The need for improved time management and home storage.

THE PROGRAM OBJECTIVE:

For homemakers to improve knowledge and skills in time management and improving home storage.

TEACHING OBJECTIVES	SOURCE OF SUBJECT MATTER	METHOD	WHEN	BY WHOM
To provide homemakers information to help them improve knowledge and skills in time management.	Information recommended by Home Management Specialists including: MM-FHD:19-Planning House Work to Save Time. MM-FHD:20-Save Time and Energy in Dishwashing MM-FHD:45 Save Time and Energy in Housecleaning	Handout on Time Management. Individual contact.	January	Prepared by agent. Given by Home Management Committee members to neighbors.
	MM-FHD:22-Save Time and Energy in Ironing Clothes MM-FHD:21-Save Time and Energy in Setting the Table. MM-FHD:74-Simplifying Housework	Handout on Time Management in foods work.	June	Distributed through two large grocery stores.
To provide homemakers information to help them improve knowledge and skills in improving home storage.	Information recommended by Housing Specialists	Demonstration to Home Demonstration Clubs on <u>Making Better Use of Home Storage Spaces.</u>	April	Agent
		Report to Home Demonstration Clubs on <u>Selecting Accessories for Home Storage.</u>	April	Consumer Information Chairmen
		Result demonstrations on <u>Home Storage.</u>	Start in April	Result demonstrators and agent

EVALUATION: Results of time management work to be informally evaluated by members of the Home Management Committee through talking with neighbors.
Results of home storage work to be evaluated through questionnaire and number of result demonstrations, and interest in them.

Major Emphasis - Educational Plan

Project Area: Extension Home Economics

Phase: NUTRITION

Year: 1964

THE SITUATION:

Many families do inadequate meal planning and do not plan meals consistent with the best information on nutrition. Homemakers need information to help them buy food more efficiently, and prepare it in a limited period of time, while maintaining the best flavor and nutritive value.

THE SPECIFIC PROBLEM:

The need for improved nutrition, meal planning, food buying, and meal preparation.

THE PROGRAM OBJECTIVE:

For homemakers and young homemakers to improve knowledge, skills and attitudes in nutrition, meal planning, food buying, and meal preparation.

TEACHING OBJECTIVES	SOURCE OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
To provide homemakers and young homemakers information to help them improve knowledge and skills in Meal Preparation.	MF-184-Rev. Broiler Meals	Demonstration to Jr. Home Demonstration Club on <u>Broiler Meals</u>	January	Agent
	MF-388-Busy Day Meals MF-382 Quick Meals and Casserole Dishes MF-324-One-Dish Meals to Save Time and Energy	Demonstration to Jr. Home Demonstration Club on <u>One-Dish Meals.</u>	February	Agent
	MF-412 Convenience Foods for "Easy on the Cook" Meals.	Demonstration to Home Demonstration Clubs on <u>Nutritious Quick and Inexpensive Meals.</u>	March	Leaders
	MF-189 (Rev.) Emergency Meals from the Pantry or Freezer. MF-388-Busy Day Meals MF-382-Quick Meals and Casserole Dishes			
	Bulletin 267-Spices and Herbs	Demonstration to Home Demonstration Clubs on <u>Use of Spices and Herbs.</u> Information to Home Demonstration Clubs on <u>Growing Herbs.</u>	November	Leaders
			May	Agent

<u>TEACHING OBJECTIVES</u>	<u>SOURCE OF SUBJECT MATTER</u>	<u>METHODS</u>	<u>WHEN</u>	<u>BY WHOM</u>
To provide homemakers information to help them improve knowledge, skills and attitudes in nutrition, and meal planning.	Leaflet 129-Food Pads	Publicity on <u>Food Faddism</u>	January	Nutrition Committee
	Leaflet 424-Food for Fitness	Publicity on Menu-Planning	March	Nutrition Committee
To provide homemakers information to help them improve knowledge and skills in food buying.	Information furnished by specialist	Report to Home Demonstration Clubs on <u>Buying Mixes Versus Preparing Your Own.</u>	March	Consumer Information Chairmen
	Information furnished by specialist	Report to Home Demonstration Clubs on <u>New Foods on the Market.</u>	September	Consumer Information Chairman
Information recommended by specialist Cost per serving guide for meats HFC-Money Management-Your Food Dollar.	Information recommended by specialist	Demonstration at Home Demonstration Clubs on <u>Wiser Buying of Meats</u>	October	Agent
	NOE:22-The Selection and Care of Pots and Pans	Report to Home Demonstration Clubs on <u>Selection of Cooking Utensils</u>	October	Consumer Information Chairmen
Bulletin 267:Spices and Herbs	Report to Home Demonstration Clubs on <u>Most Popular Spices and Herbs and Those Less Used but Interesting.</u>	November	Consumer Information Chairmen	

EVALUATION: Results to be evaluated through questionnaire used with Home
Demonstration Club members.

Major Emphasis - Educational Plan

Project Area: Extension Home Economics

Phase: CLOTHING Year: 1964

THE SITUATION:

Many homemakers need additional information on clothing selection, and many do not give clothing the best care. Many homemakers and youth do limited clothing construction, but could do more with adequate knowledge and skills. Youth need help with personal grooming.

THE SPECIFIC PROBLEM:

The need for improved clothing selection, care and construction, and personal care.

THE PROGRAM OBJECTIVE:

For homemakers and youth to improve knowledge, skills, and attitudes in clothing selection, care of clothing and self, and clothing construction.

TEACHING OBJECTIVES	SOURCE OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
To provide homemakers information to help them improve knowledge and skills in clothing selection for good appearance and better use of money	MC-178 Rev. Selecting Becoming Clothes	Demonstration at Home Demonstration Clubs on <u>Good Design in Clothing We Make and Buy.</u>	February	Agent
	Texas B-911-Accessories Around the Clock	Report to Home Demonstration Clubs on <u>Selection of Clothing Accessories</u>	February	Consumer Information Chairmen
	Information recommended by specialist	Report to Home Demonstration Clubs on <u>Selection of Storage Equipment for Out-of-Season Clothes.</u>	May	Consumer Information Chairmen
	Information recommended by specialist	Demonstration at Home Demonstration Clubs on <u>Keeping Up With New Fabrics and Finishes.</u>	December	Agent
	MC-247- For Clues to Clothing Care-Read Your Fiber Label	Report to Home Demonstration Clubs on <u>Selection of New Fabrics and Finishes.</u>	December	Consumer Information Chairmen

TEACHING OBJECTIVES	SOURCE OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
To provide homemakers and youth information to help them improve knowledge, skills and attitudes in care of clothing and self.	Information recommended by specialist. 4-H material prepared for <u>Looking Your Best</u> project.	Demonstrations at Home Demonstration Clubs on <u>Storage of Out-of-Season Garments</u> 4-H <u>Looking Your Best</u> projects	May All year	Agent Tappahannock 5th., 6th. and 7th. grade clubs, and some individual members.
To provide homemakers and youth information to help them improve knowledge and skills in constructing clothing for good appearance and a saving of money.	Information recommended by specialist. 4-H material prepared for <u>So You'd Like to Sew</u> project	Workshop on <u>Basic Clothing Construction</u> 4-H <u>So You'd Like to Sew</u> projects.	April All year	Jr. Home Demonstration Club and others. Tappahannock 4th. grade and Center Cross 4th. and 5th. grade club and some individual members Leaders and agent
	4-H material prepared for <u>Clothing Make or Remake</u> project	4-H <u>Clothing-Make or Remake</u> projects	Summer	Project group members and leaders

EVALUATION: Results of Home Demonstration Club programs to be evaluated through questionnaire. Results of 4-H programs to be evaluated by work displayed and projects completed.

MAJOR EMPHASIS

EDUCATIONAL PLAN

PROJECT AREA: EXTENSION HOME ECONOMICS

PHASE: Furnishings YEAR: 1964

THE SITUATION:

Many homemakers need additional information on selection and use of furnishings for the greatest comfort and beauty at the lowest cost, and the application of art principles.

THE SPECIFIC PROBLEM:

The need for improved home furnishings selection and use and application of art principles.

THE PROGRAM OBJECTIVE:

For homemakers to improve knowledge, skills and attitudes in selection and use of home furnishings and art principles and their application.

TEACHING OBJECTIVES	SOURCE OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
To provide homemakers information to help them improve knowledge, skills and attitudes in selection and use of home furnishings.	No.Ext.Serv.C-753-Furniture Selection Series III - Wood Furniture	Demonstrations at Home Demonstration Clubs on <u>Selection of Wood Furniture</u>	June	Leaders
	No.Ext.Serv. C-751-Furniture Selection Series I - Before You Buy	Report to Home Demonstration Club on Things to consider before you buy your furniture.	June	Consumer Information Chairmen
	Information recommended by Specialist	Demonstration at Home Demonstration Clubs on Using Driftwood and Native Materials as Interesting Accessories.	September	Leaders
To provide homemakers information to help them improve knowledge, skills and attitudes regarding art principles and their application	Circ.919-Teaching Good Design Bulletin 209-What is Beauty in Home Furnishings Materials prepared by leader on Art Appreciation.Large color copies of the paintings with information on the painting and the artist.	Demonstrations at Home Demonstration Clubs on Basic Art Principles	January	Leaders
	American Artists Magazine May 1960 (article on Welded Sculpture)	Reports at Home Demonstration Clubs on eight famous paintings and their artists,Welded Sculpture, and Modern Art.	One each month, starting in February and omitting August	Leaders

TEACHING OBJECTIVES	SOURCES OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
	Information on Modern Art, prepared by an art teacher. Arrangements for this made by a leader.			
	Material prepared by a leader	Report to Home Demonstration Clubs on <u>Selection of Art Supplies for the Beginner.</u>	January	Leaders
	Book "The Story Behind The Painting."	Special Interest meeting on "The Story Behind The Painting."	February	Leader
	Information from Museum	Tour-Virginia Museum of Fine Arts	March	Home Demonstration Club members, arranged by leaders

EVALUATION: Results to be evaluated by a questionnaire and by attendance at Tour.

PROJECT AREA: EXTENSION HOME ECONOMICS

ADDITIONAL AREAS OF WORK

1. Household Equipment

Home Management Committee publicity on Use and Care of Laundry Equipment

2. Family Economics

Talks to Tappahannock Association of Life Underwriters¹² and Essex County Woman's Club on Planning the Use of the Family's Money.

3. Citizenship

Demonstration to Home Demonstration Clubs on Citizenship
Report by Consumer Information Chairmen to Home Demonstration Clubs on Literature Available to help us to be better citizens.

4. Safety

Safety Committee emphasis on Boat Safety. Plan to explore the possibilities of a river safety patrol, consisting of young people.
4-H Safety project at Center Cross 6th. and 7th. grade club.

MAJOR EMPHASIS ORGANIZATIONAL PLAN

PROJECT AREA: EXTENSION HOME ECONOMICS

PHASE: Organization of General Interest Committee on
Home Grounds Beautification YEAR: 1964

THE SITUATION:

There is increasing interest among homeowners in problems of ornamental horticulture. The County Extension Service Board, upon recommendation of the Home Economics Council, suggested that a general interest committee on Ornamental Horticulture be formed.

THE SPECIFIC PROBLEM:

Lack of an organization to help meet the needs and interests in the Ornamental Horticultural field.

THE PROGRAM OBJECTIVE:

To better meet the needs of the county people in the field of Ornamental Horticulture.

<u>ORGANIZATIONAL OBJECTIVES</u>	<u>SOURCE OF ASSISTANCE</u>	<u>METHODS</u>	<u>WHEN</u>	<u>BY WHOM</u>
To stimulate further interest in organizing a general interest committee on Ornamental Horticulture	Essex County Extension Service Board Essex County Extension Home Economics Council Virginia Plan	Contact individuals suggested by Board and Home Economics Council as possible members	March	Agents
To organize the Committee		Contact Board and Council members about helping with organizational meeting	March	Agents
To continue to work with the Committee		Hold organizational meeting	April	Agents, Board and Council
		Hold follow-up meetings as needed	Through-out year	Committee and Agents
		Continue personal contact with members as needed	Through-out year	Agents

EVALUATION: Participation in committee meetings and activities.

MAJOR EMPHASIS

ORGANIZATIONAL PLAN

PROJECT AREA: 4-H AND OTHER EXTENSION YOUTH PROGRAMS

PHASE: Neighborhood 4-H Project Groups YEAR: 1964

THE SITUATION:

Most 4-H Clubs are organized on an in-school basis, which does not provide as much opportunity for individual help as neighborhood groups, or sufficient time or facilities to do the most effective job of instruction in some projects. There have been a limited number of neighborhood groups in the county in the past.

THE SPECIFIC PROBLEM:

Under the present set-up, 4-H Clubs do not have sufficient time and facilities to give the most effective project instruction. Many 4-H members drop out just as they are old enough and have experience enough to do the best work.

THE PROGRAM OBJECTIVE

To increase the effectiveness of the county 4-H program and increase the tenure of members through neighborhood groups.

ORGANIZATIONAL OBJECTIVES	SOURCE OF ASSISTANCE	METHODS	WHEN	BY WHOM
1.To stimulate interest on the part of 4-H leaders and members in Essex County in organizing neighborhood 4-H project groups.	State 4-H Staff District Agents Other agents working with successful neighborhood 4-H groups.	1.Discussion with members and leaders to determine interest.	May	Agents
		2.Pre-planning with State and District Staffs and other agents.	May	Agents
		3.Discuss organizing neighborhood groups with leaders and key parents through personal contact.	June	Agents and interested leaders
2.To provide leaders and members prior to organization,with information about the purpose and function of neighborhood groups.		4. Hold organizational meetings in each neighborhood planning to organize.	Starting in July	Agents and interested leaders
3. To pre-plan for first meeting of each group to assure attendance,well organized instruction, and follow-up.				
4. To continue to work with neighborhood groups.				

EVALUATION:

1. Number of neighborhood 4-H groups organized and functioning.
2. Number of members and leaders participating.
3. Increase in age and tenure of members.

PROJECT AREA: 4-H AND OTHER EXTENSION YOUTH PROGRAMS

ADDITIONAL AREAS OF WORK

1. Group Activities
 - a. Northern Neck Fair
 - b. County, District, and State Achievement, Demonstration, and Judging Contests.

2. Training in Camps and Short Courses
 - a. Jamestown 4-H Club Camp
 - b. State 4-H Short Course
 - c. State and District All-Star Conference
 - d. 4-H Electric Congress

3. Demonstrations

4. Youth Leadership

5. Work with Adult Leaders

6. Work with Adult Organizations in Planning and Conducting Youth Work

Major Emphasis - Educational Plan

Project Area: Community and Public Affairs

Phase: CIVIL DEFENSE

Year 1964

THE SITUATION:

Some families take attitudes of "it can't happen here" or "there's no use to prepare" regarding CD information. Others mean to prepare for CD emergencies during the most tense situations, but relax as soon as that situation eases. Others have done some preparation.

THE SPECIFIC PROBLEM:

The need for greater preparation for possible CD emergencies.

THE PROGRAM OBJECTIVE:

For the public to improve knowledge, skills and attitudes in CD.

TEACHING OBJECTIVES	SOURCE OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
To provide families information to help them improve knowledge, skills, and attitudes in Civil Defense.	Display - "For Your Fall-out Protection." H.6 - Fall-out Protection H.7 - Family Shelter Designs Other CD publications.	Talks to Home Demonstration Clubs on Civil Defense topics, including: Medical Self-Help; Home Nursing; CD display; Progress Report in CD; Essex County CD chart; Textiles, Clothing and Personal Grooming in the Event of Nuclear Attack; Fall-out Protection; Hurricanes and Other National Disasters and Medical Care in the Home Shelter; News articles Radio talks	Each month	Home Demonstration Club Civil Defense Chairmen
To teach livestock producers how to select and use protected areas on their farms for their livestock in the event of an emergency.		Individual contacts with livestock producers.	Throughout year	Agents Agents CD workers

EVALUATION: Home Demonstration Club Civil Defense program will be evaluated through a questionnaire.

Survey of livestock producers who have made preparations for protecting livestock in the event of an emergency.

PROJECT AREA: COMMUNITY AND PUBLIC AFFAIRS

ADDITIONAL AREAS OF WORK

1. Rural Areas Development