



Article Title

A Conceptual Framework of Sustainable Hospitality Supply Chain Management.

Citation

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Abstract

In recent years, companies are under increasing pressure from consumers, grassroots and community organizations, governments, and shareholders to develop and practice sustainable business practices. While individual companies' sustainability efforts are important, a true sustainability can be achieved only if all members of a supply chain participate in sustainable practices. This study proposes a conceptual hospitality supply chain framework that is developed based on a comprehensive review of sustainability literature in hospitality. This study also discusses the antecedents, consequences, actions, evaluation mechanisms, and sustainability practices that can be implemented by all members of the supply chain on three dimensions (environmental, social, and economic) of the sustainable supply chain management in hospitality business following the principles of triple bottom line reporting (3BL) approach. Managerial implications and future research extensions are also discussed.

Summary

Hospitality companies are the core members of the hospitality supply chain. However, sustainable hospitality supply chain management can only be achieved if all members of the supply chain participate in sustainable practices. Not only the midstream business like hospitality companies, but also both the downstream customers and the upstream suppliers should take actions towards sustainability. It is important to remember that establishing and maintaining a true sustainable supply chain management requires cooperation among all members of a supply chain including hospitality businesses, various suppliers and customer.

While the sustainability efforts of some members of a supply chain are likely to have some positive impact on their market share, revenues and profits, cooperation among all stakeholders is the key to success. In addition, the positive externalities from sustainable hospitality supply chain can have significant positive impact on the whole society.

This study provides a conceptual hospitality supply chain framework and its management towards sustainability that has the environmental, social and economic dimensions. The research of hospitality supply chain and its sustainability characteristic are burgeoning, and many extensions could be discussed. Sustainable hospitality supply chain management, achieved by the efforts of each member in the hospitality supply chain, would benefit customers, employees and the business itself. Its benefit would even be extended to the whole society. Both the academic research and managerial implications could be explored more in the future.